

## Strategy Lead

### Your contribution to PrimeTime's vision

The Strategic Lead plays a crucial role in driving the strategic direction and growth of the organisation. Working closely with the executive leadership team, the Strategic Lead is responsible for providing strategic guidance, market analysis, and insights to inform decision-making and ensure the organisation's long-term success.

### Your Main Responsibilities

- Strategic Planning and Direction:
  - Collaborate with the executive leadership team to develop and refine the organisation's strategic plan, ensuring alignment with the mission, vision, and goals
  - Conduct market research and analysis to identify emerging trends, competitive landscape, and opportunities for growth
  - Provide strategic insights and recommendations based on market intelligence and industry best practices
  - Facilitate strategic discussions and workshops to encourage innovative thinking and problem-solving
- Vision and Mission Alignment:
  - Work closely with the executive team to translate the organisation's mission and vision into actionable strategies and initiatives
  - Ensure that strategic objectives are clearly defined, measurable, and aligned with the overall goals of the organisation
  - Monitor progress towards strategic goals, track key performance indicators (KPIs), and provide regular updates to senior leadership
- Business Development and Partnerships:
  - Identify and evaluate potential business development opportunities, including partnerships, collaborations, and expansion initiatives
  - Conduct due diligence and feasibility studies for potential strategic partnerships or alliances
  - Develop and maintain relationships with external stakeholders, including industry leaders, government agencies, and community organisations, to explore collaboration opportunities
- Performance Monitoring and Evaluation:
  - Establish performance metrics and benchmarks to assess the effectiveness of strategic initiatives
  - Monitor industry trends, regulatory changes, and market dynamics that could impact the organisation's strategic direction
  - Conduct ongoing evaluation of the organisation's performance, identify areas for improvement, and recommend corrective actions as necessary

- **Cross-Functional Collaboration:**
  - Collaborate closely with department heads and team leaders to ensure strategic initiatives are effectively executed across all functional areas
  - Provide guidance and support in aligning departmental goals with the overall strategic objectives
  - Foster a culture of collaboration, innovation, and accountability across the organisation

**We want to hear from you if you ...**

- Have proven experience in a strategic leadership role, preferably within a similar industry or sector
- Have strong analytical and critical thinking skills, with the ability to translate data and insights into actionable strategies
- Have excellent strategic planning and decision-making abilities
- Have strong business acumen and understanding of market dynamics
- Have exceptional communication and presentation skills, with the ability to effectively communicate complex ideas to diverse stakeholders
- Have strong leadership and team management capabilities
- Can thrive in a fast-paced and dynamic environment
- Have passion for the organisation's mission and a commitment to driving meaningful impact

**For further details, kindly reach out to the Secretary at: [secretary@primetime.org.sg](mailto:secretary@primetime.org.sg)**